

Remember September

September is National Cholesterol Education month. Make sure you're up to the test with these special offers from Alere.



Offer 1: New Alere Cholestech LDX® Analyzer

PURCHASE one of the following:

- 45 boxes of Alere Cholestech LDX® Lipid Profile Cassettes (Item #10-989)
- 45 boxes of Alere Cholestech LDX® Lipid Profile-GLU Cassettes (Item #10-991)
- 70 boxes of Alere Cholestech LDX® TC-HDL-GLU Cassettes (Item #10-990)

AND RECEIVE an offer for a deeply discounted Alere Cholestech LDX® Analyzer (Item #14-658)

Offer 2: Protect Your Investment

PURCHASE one of the following:

- 25 boxes of Alere Cholestech LDX® Lipid Profile Cassettes (Item #10-989)
- 25 boxes of Alere Cholestech LDX® Lipid Profile-GLU Cassettes (Item #10-991)
- 40 boxes of Alere Cholestech LDX® TC-HDL-GLU Cassettes (Item #10-990)

AND RECEIVE a certificate for a FREE Alere Cholestech LDX® Analyzer to replace a non-functioning Alere Cholestech LDX® Analyzer

For Offer 2, once you have purchased the necessary products, fax a copy of your invoice to **877.888.7800** and include your contact information (name, e-mail, fax & phone number) to receive an electronic copy of your certificate. Technical Support will have your certificate on file. Certificates expire 1 year from date of issue.

Offers cannot be combined and are only good only from select distributors.

Promotion Dates: July 1, 2011 - Sept 30, 2011



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