



FANTASTIC FEBRUARY!

February is Heart Month

Take advantage of these special offers from Alere!

Offer 1: New Alere Cholestech LDX® Analyzer

Promotion Dates: February 3, 2014 – April 30, 2014

Purchase one of the following:

- 40 boxes of Lipid Profile-GLU Cassettes (Item 10-991)
- 50 boxes of TC-HDL-GLU Cassettes (Item 10-990)

and Receive: an offer for a deeply discounted Alere Cholestech LDX® analyzer, power cord and optics check cassette (Item 14-658).

Printer and starter kit not included. Limit 10 offers per customer. For Offer 1, orders will drop-ship from Alere directly to the customer's facility. Offers cannot be combined.

Offer 2: Protect Your Investment

Purchase one of the following:

- 25 boxes of Lipid Profile-GLU Cassettes (Item 10-991)
- 45 boxes of TC-HDL-GLU Cassettes (Item 10-990)

and Receive: a certificate for a **FREE** Alere Cholestech LDX® analyzer to replace a non-functioning Alere Cholestech LDX® analyzer.

For Offer 2, once you have purchased the necessary products, fax a copy of your invoice to 1.858.430.9434 and include your contact information (name, e-mail, fax & phone number) to receive an electronic copy of your certificate. Technical Support will have your certificate on file. Certificates expire 1 year from date of issue. Offers cannot be combined.



Additional Offers for February only

Promotion Dates: February 3 - 28, 2014

Stocking Promotion: Buy 40 / Get 10 at no additional charge

Offer 1:

Purchase 40 Boxes of Lipid-Glucose (10-991) **Receive** 10 additional boxes of 10-991 at no charge (10-991SP)

Offer 2:

Purchase 40 boxes of TC-HDL-Glu (10-990) **Receive** 10 additional boxes of 10-990 at no charge (10-990SP)

Must order using special order item 10-991SP and 10-990SP for special offer. All Stocking Promotional Packs to ship from Alere directly to the customer's facility. Limit of 2 Stocking Promotional Packs per Customer.

All offers are mutually exclusive and cannot be combined.

To place your order, contact your Health Management Systems Representative.



Health Management Systems

An Authorized Alere Distributor