



# REMEMBER SEPTEMBER!

September is National Cholesterol Month

## Take advantage of these special offers from Alere!

Promotion Dates: July 1, 2014 - October 31, 2014

### Offer 1: New Alere Cholestech LDX® Analyzer

**Purchase** one of the following:

- 35 boxes of Lipid Profile·GLU Cassettes (Item #10-991)
- 45 boxes of TC·HDL·GLU Cassettes (Item #10-990)

**and Receive:** an offer for a deeply discounted Alere Cholestech LDX® analyzer, power cord and optics check cassette (Item #14-658).

Printer and starter kit not included. Limit 10 offers per customer. For Offer 1, orders will drop-ship from Alere directly to the customer's facility. **Offers cannot be combined.**



### Offer 2: Protect Your Investment

**Purchase** one of the following:

- 25 boxes of Lipid Profile·GLU Cassettes (Item #10-991)
- 40 boxes of TC·HDL·GLU Cassettes (Item #10-990)

**and Receive:** a certificate for a **FREE** Alere Cholestech LDX® analyzer to replace a non-functioning Alere Cholestech LDX® analyzer.

For Offer 2, once you have purchased the necessary products, fax a copy of your invoice to 1.858.430.9434 and include your contact information (name, e-mail, fax & phone number) to receive an electronic copy of your certificate. Technical Support will have your certificate on file. Certificates expire 1 year from date of issue. **Offers cannot be combined.**

To place your order, contact your Alere Distributor Representative.

**(888) 300-4672**



**Health Management Systems**

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