



Knowing now matters.™



Health Management Systems

An Authorized Alere Distributor

(888) 300-4672

REMEMBER SEPTEMBER!

September is National Cholesterol Month.

Take advantage of these special offers from Alere!

Promotion Dates: July 13th, 2015 - October 31st, 2015

Offer 1: Alere Cholestech LDX® Analyzer Bundle Pack

Purchase one of the following:

- 14-658LG - 40 boxes of Lipid Profile·GLU Cassettes (Item #10-991) and receive a FREE Alere Cholestech LDX® Analyzer and optics check cassette
- 14-658L - 40 boxes of Lipid Profile Cassettes (Item #10-989) and receive a FREE Alere Cholestech LDX® Analyzer and optics check cassette
- 14-658THG - 50 boxes of TC·HDL·GLU Cassettes (Item #10-990) and receive a FREE Alere Cholestech LDX® Analyzer and optics check cassette

Must order using special order item numbers 14-658LG, 14-658L, and 14-658THG in order to receive the free Alere Cholestech LDX Analyzer. Printer and starter kit not included. Limit 2 offers per customer. For Offer 1, orders will drop-ship from Alere directly to the customer's facility.



Offer 2: Protect Your Investment

Purchase one of the following:

- 25 boxes of Lipid Profile·GLU Cassettes (Item #10-991)
- 35 boxes of TC·HDL·GLU Cassettes (Item #10-990)
- 40 boxes of Lipid Profile Cassettes (Item #10-989)

and Receive: a certificate for a **FREE** Alere Cholestech LDX® Analyzer or FREE Universal Printer to replace a non-functioning Alere Cholestech LDX® Analyzer or Universal Printer.

*For offer 2, once you have purchased the necessary products, e-mail a copy of your invoice to **LDXprotectyourinvestment@alere.com** and include your contact information (name, address, phone, and email address) to receive an electronic copy of your certificate. Alere Technical Support will have your certificate on file. Certificates expire 1 year from date of issue.*

All offers are mutually exclusive and cannot be combined.

To place your order, contact your Alere Distributor Representative.

alere.com