



Knowing now matters.™



Health Management Systems

An Authorized Alere Distributor

(888) 300-4672

FANTASTIC FEBRUARY!

February is American Heart Month

Take advantage of these special offers from Alere!

Promotion Dates: February 2, 2015 - April 30, 2015

Offer 1: Alere Cholestech LDX® Analyzer

Test cassette combination promotions:

- 14-658L (1 ea discounted 14-658 LDX unit + 35 boxes of 10-989 lipid profile test cassettes)
- 14-658LG (1 ea discounted 14-658 LDX unit + 35 boxes of 10-991 lipid+GLU test cassettes)
- 14-658THG (1 ea discounted 14-658 LDX unit + 45 boxes of 10-990 TC-HDL-GLU test cassettes)

Printer and starter kit not included. Max Limit 10 offers per customer. Offers drop-ship directly from Alere to the end user customer. Offers cannot be combined.



Offer 2: Protect Your Investment

Purchase one of the following:

- 25 boxes of Lipid Profile-GLU Cassettes (Item #10-991)
- 25 boxes of Lipid Profile Cassettes (Item #10-989)
- 45 boxes of TC-HDL-GLU Cassettes (Item #10-990)

and Receive: a replacement certificate number for a **FREE** Alere Cholestech LDX® analyzer or a **FREE** Alere Universal printer to replace a non-functioning Alere Cholestech LDX® analyzer or Universal printer.

For offer 2, once you have purchased the necessary products, e-mail a copy of your invoice to LDXprotectyourinvestment@alere.com and include your contact information (name, address, phone, and fax number) to receive a replacement certificate number good for either product. Alere Technical support will have your certificate number on file and they can be contacted at (877) 308-8289. Certificate number expires 1 year from date of issue. Offers 1 and 2 cannot be combined.

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To place your order, contact your Alere Distributor Representative.

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