



Knowing now matters.™

Alere Cholestech LDX® Analyzer LDeXtra Promotion

February is National Heart Month.

Take advantage of these 3 special offers from Alere!

Promotion Dates: January 1 – March 31, 2016

Offer L: Loyalty offer

Purchase one of the following:

- 25 boxes of Lipid Profile-GLU Cassettes (Item #10-991)
- 35 boxes of TC-HDL-GLU Cassettes (Item #10-990)

and Receive: a certificate for a **FREE** Alere Cholestech LDX® Analyzer or FREE Universal Printer to replace a non-functioning Alere Cholestech LDX® Analyzer or Universal Printer.

For offer L, once you have purchased the necessary products, e-mail a copy of your invoice to LDXprotectyourinvestment@alere.com and include your contact information (name, address, phone, and email address) to receive an electronic copy of your certificate. Alere Technical Support will have your certificate on file. Certificates expire 1 year from date of issue.



Offer D: Discount offer

Purchase one of the following:

- 14658LG - 40 boxes of Lipid Profile-GLU Cassettes (Item #10-991) and receive an Alere Cholestech LDX® Analyzer and optics check cassette at NO CHARGE
- 14658THG - 50 boxes of TC-HDL-GLU Cassettes (Item #10-990) and receive an Alere Cholestech LDX® Analyzer and optics check cassette at NO CHARGE

Must order using special order item numbers 14658LG and 14658THG in order to receive the Alere Cholestech LDX Analyzer at NO CHARGE. Printer and starter kit not included. For Offer D, orders will drop-ship from Alere directly to the customer's facility. Limit 4 offers per customer.

Offer X: eXtra ancillary offer

Purchase one of the following:

- 10991AP - 20 boxes of Lipid Profile-GLU Cassettes (10-991) and receive 4 vials of Alere Cholestech LDX® Capillary Tubes (Item #52193) and 4 vials of Alere Cholestech LDX® Capillary Tube Plungers (Item #10-311) at NO CHARGE
- 10990AP - 20 boxes of TC-HDL-GLU Cassettes (10-990) and receive 4 vials of Alere Cholestech LDX® Capillary Tubes (Item #52193) and 4 vials of Alere Cholestech LDX® Capillary Tube Plungers (Item #10-311) at NO CHARGE

Must order using special order item numbers 10991AP and 10990AP in order to receive NO CHARGE ancillaries. Limit 4 offers per customer. For Offer X, orders will drop ship from Alere directly to customer facility.

All offers are mutually exclusive and cannot be combined.



To place your order, contact your HMSC Medical Representative at 972.578.2390.

alere.com