



Knowing now matters.™



# Alere Cholestech LDX® Analyzer LDeXtra Promotion

*September is Cholesterol Month*

## Take advantage of these 3 special offers from Alere!

Promotion Dates: July 1st - October 31st, 2016

### Offer L: Loyalty offer

Purchase one of the following:

- 20 boxes of Lipid Profile-GLU Cassettes (Item #10-991)
- 30 boxes of TC-HDL-GLU Cassettes (Item #10-990)

**and Receive:** a certificate for a **FREE** Alere Cholestech LDX® Analyzer or FREE Universal Printer to replace a non-functioning Alere Cholestech LDX® Analyzer or Universal Printer.

*For offer L, once you have purchased the necessary products, e-mail a copy of your invoice to [LDXprotectyourinvestment@alere.com](mailto:LDXprotectyourinvestment@alere.com) and include your contact information (name, address, phone, and email address) to receive an electronic copy of your certificate. Alere Technical Support will have your certificate on file. Certificates expire 1 year from date of issue. Limit 4 per customer.*

### Offer D: Discount offer

Purchase one of the following:

- 14658LG - 40 boxes of Lipid Profile-GLU Cassettes (Item #10-991) and receive an Alere Cholestech LDX® Analyzer and optics check cassette at NO CHARGE
- 14658THG - 50 boxes of TC-HDL-GLU Cassettes (Item #10-990) and receive an Alere Cholestech LDX® Analyzer and optics check cassette at NO CHARGE

*Must order using special item numbers 14658LG and 14658THG to receive the Alere Cholestech LDX Analyzer at NO CHARGE. Printer and starter kit not included. For Offer D, orders will drop-ship from Alere directly to the customer's facility. Limit 4 offers per customer for offers D and X combined.*

**All offers are mutually exclusive and cannot be combined.**



### Offer X: eXtra ancillary offer

Purchase one of the following:

- 10991AP - 20 boxes of Lipid Profile-GLU Cassettes (10-991) and receive 4 vials of Alere Cholestech LDX® Capillary Tubes (Item #52193) and 4 vials of Alere Cholestech LDX® Capillary Tube Plungers (Item #10-311) at NO CHARGE
- 10990AP - 20 boxes of TC-HDL-GLU Cassettes (10-990) and receive 4 vials of Alere Cholestech LDX® Capillary Tubes (Item #52193) and 4 vials of Alere Cholestech LDX® Capillary Tube Plungers (Item #10-311) at NO CHARGE

*Must order using special item numbers 10991AP and 10990AP to receive NO CHARGE ancillaries. Limit 4 offers per customer. For Offer X, orders will drop ship from Alere directly to the customer's facility. Limit 4 offers per customer for offers D and X combined.*



**Health Management Systems**

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To place your order, contact your HMSC Medical Representative at 972.578.2390.

[alere.com](http://alere.com)