



Heart Start!

February is National Heart Month

Take advantage of these special offers from Alere!

Promotion Dates: February 1, 2012 - April 30, 2012

Offer 1: New Alere Cholestech LDX[®] Analyzer

PURCHASE one of the following:

- 40 boxes of Lipid Profile Cassettes (Item #10-989)
- 40 boxes of Lipid Profile·GLU Cassettes (Item #10-991)
- 65 boxes of TC·HDL·GLU Cassettes (Item #10-990)

And RECEIVE: an offer for a deeply discounted Alere Cholestech LDX[®] analyzer, power cord and optics check cassette (Item #14-658).

Printer and starter kit not included. Limit 10 offers per customer.

For Offer 1, orders will drop-ship from Alere directly to the customer's facility.

Offer 2: Protect Your Investment

PURCHASE one of the following:

- 25 boxes of Lipid Profile Cassettes (Item #10-989)
- 25 boxes of Lipid Profile·GLU Cassettes (Item #10-991)
- 40 boxes of TC·HDL·GLU Cassettes (Item #10-990)

And RECEIVE: a certificate for a **FREE** Alere Cholestech LDX[®] analyzer to replace a non-functioning Alere Cholestech LDX[®] analyzer.

For Offer 2, once you have purchased the necessary products, fax a copy of your invoice to 1.858.430.9434 and include your contact information (name, e-mail, fax & phone number) to receive an electronic copy of your certificate. Technical Support will have your certificate on file. Certificates expire 1 year from date of issue.



To place your order, contact your Alere Distributor Representative.

Offers cannot be combined.